

MEDIA KIT



# Heal-Talk

with

*Liza Boubari*

ENGAGE-EMPOWER-ELEVATE



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*"Sometimes deciding who you are now is choosing to never be the same as you were." Liza*



## About Heal-Talk with Liza

This show is about spotlighting inspiring individuals, especially women, who have overcome extreme challenges of their own or unique experiences in life, healed their pain and feel whole again, and are now in a position to make a difference by positively impacting the lives of others.

Heal-Talk with Liza brings awareness, education, expertise, resources, and a sense of community to address the unique health and wellbeing concerns facing women from all walks of life, especially from the middle east.

Your journey to inspire, engage and encourage our audience is important to us - because You Matter,

We are here to support women so they can show UP and speak Up for themselves, and Stand Up for their health and well-being first - because She Matters

## Overview

Our Vision: To uplift, empower, and transform the lives of women globally - making a positive impact in the lives of others as a whole.

Our Mission: TO ENGAGE, EMPOWER, AND ELEVATE THE LIVES OF OVER 100,00 WOMEN AND GIRLS STOP SHRINKING FOR OTHERS AND STAND UP FOR WHO THEY ARE.

*"The journey to self-discovery begins when you identify what matters most to you." Liza*







## Your Offer & ROI with Heal-Talk with Liza & Legrity TV

- Over 322 Million app users
- Over 4.1 Billion internet users
- Across 213 countries with internet
- Flexible advertisement, commercial & sponsorship options
- Be found on apps for Mobiles, Tablets, Smart TV's & Internet
- Free-to-air & video-on-demand
- Your segment featured on ROKU, Apple TV, Android (Google TV), Amazon Fire TV, and LEGRITY TV
- IMDb credit for higher Google ranking (valued @ \$300+)
- 6 months of airing your interview
- 6 months of airing your commercials/adverts
- You receive an edited 2-3 minute snippet video of your TV interview for your promotional purposes
- You can promote "As Seen On..." with logos
- Ages 18+
- Rating is PG 14

amazon fireTV

ROKU

Google TV

Apple TV



LEGRITY



## Target Audience & Topics

Each episode is to help our audience with stories, information and tools that are factual, educational, and relevant to healing, health, and wellness, whether emotional, mental, or physical.

Our target audience is women from all walks of life, especially from the middle east who were or are dealing with:

- boundaries (stigma, traditions, equality, sexism, racism, career, patriarchy, the glass ceiling)
- self-esteem, self-doubt, and confidence
- “captive in the castle”
- trauma
- postpartum depression
- abusive relationships
- weight or body image
- self-imposed limitations
- depression, and high anxiety
- financial problems
- success and leadership

## Advertiser & Sponsor Demographics

**Advertisers & Sponsors:** Interviewees, Entrepreneurs, Associations, Organizations, Investor, PR Media.



**igiveon**  
The Givers Marketplace

**Business Life**  
THE LIFESTYLE MAGAZINE



## Be Our Guest And Make A Difference!

Whether you are a Change Maker, Women's Advocate, Expert, Author, Influencer, Thought Leader, or Healer ... we want you to be a Guest on our show!

Heal-Talk with Liza is about spotlighting YOU! Our intention is that by sharing YOUR story, we can convey some little piece of wisdom, expertise, direction, and hope to positively impact the lives of many viewers, especially women and girls.

### Your Contribution:

Your interview is approximately 30 mins in length and will be recorded either online (via StreamYard) or in-person in Los Angeles.

Your interview will be seen over and over for 6 months with the show being video-on-demand with Legrity TV.

Your investment is **\$500**

### Commercials/Advertising:

Whether you provide one or want us to make it for you, your 15-30 second commercial will be seen by millions of people for 6 months.

If you'd like us to make a 15-second billboard-style or basic video-style commercial for you, your investment starts at **\$300**.



## BECOME A SPONSOR

### \$10,000 - Platinum Sponsor

- Recognition as a SPONSOR on the launch Heal-Talk with Liza
- Your name and/or logo on all printed materials, press releases, and official signage for one full year
- Your logo on Liza.tv website with a link to your website
- Banner positioning & logo with every episode
- 1 shout-out per episode acknowledgment/recognition
- 1 advertisement placement
- 1 basic commercial creation (valued @ \$300)



### \$5,000 - Gold Sponsor

Receive 6 months of:

- Banner positioning & logo with every episode
- 1 shout-out per episode
- 1 advertisement placement
- Acknowledgment of sponsorship in all media releases
- 1 basic commercial creation (valued @ \$300)

### \$2,500 - Silver Sponsor

- Acknowledgment of sponsorship in social media
- Your logo positioned with your segment for 6 months
- 1 basic commercial creation (valued @ \$300)

A major portion of your contribution will be donated to our non-profit, HWI, supporting motherless children.





## Liza Boubari - A Brief Bio

Liza Boubari is an inspirational Speaker, Author, Certified Clinical Hypnotherapist, Stress and Domestic Abuse consultant, and Action coach.

Liza founded: the healing center "HealWithin", the non-profit "HealWithinKids.org" for motherless children, the "Heal-Talk Tuesdays" podcast, the "3E Events" annual women's empowering events, and now the TV show "Heal-Talk with Liza.TV".

Liza's 20+ years of professional experience has helped transform and empower thousands of individuals, organizations, and women living in the USA and globally.

Today, Liza is on a mission to empower individuals to release patterns and habits that are no longer conducive to their health and overall well-being, as she strongly believes **"we all matter"**.

## Contact

Email: [\*\*info@Liza.TV\*\*](mailto:info@Liza.TV)

Text: **818-221-2797**

For more information, to be a Guest and/or Sponsor, click here:

**[INTERVIEW MEET & GREET](#)**

